



## Welcome to Industrial Insights

“Insights” is a complimentary service provided by [DJS Research](#), keeping you up to date with the latest [industrial](#) market research findings.

### Market Research Survey Reveals Industrial Output Rises in China

According to statistics, China's industrial production rose a tenth (10.4%) from a year earlier, accelerating from July's 9.7% advance. Separate surveys of economists had showed expectations for a 9.9% gain...

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### Survey Shows Four Fifths of Industrial CEOs Expect the Global Economy to Stay the Same or Worsen

Data from the “16th Annual Global CEO Survey” shows, a third (34%) of industrial manufacturing CEOs expect the current economic outlook to worsen, nearly half (45%) believe it will stay the same, while only a fifth (18%) think the situation will improve...

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### Data Shows UK Industrial Production Holds Steady

Data shows, industrial production in the UK stagnated in July despite forecasts of 0.2% growth; this comes after a noticeable 1.3% improvement in June. Furthermore, manufacturing production slowed to 0.2% after a recorded 2% increase in June...

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### DJS Shortlisted for Guardian Small Business Showcase

Entering the Guardian's Small Business Showcase is always going to be tough, with strong competition from a verity of sectors, a submission limit of two-hundred and fifty words and a category specific entry criteria – marketing and PR excellence. DJS Research understood that its best chance of success was to provide a unique submission, utilising a key point of differentiation. Thus the article is based around DJS' recent endeavours into the international market, showing how a simple motif 'let's meet for tea and biscuits' can be turned into a successful marketing campaign.

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## About Us

DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, [click here](#) – or if you would like to speak to someone about a potential research project, get in touch with us using the contact details below.



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